

图片生成

- 固定模式组合提示词
- AI优化提示词
- 豆包做同款
- 学习专业提示词，从模仿到原创

豆包做同款



图像生成

创意高效迭代，让灵感自然生长

动漫 风格，风格为吉卜力，海绵宝宝正坐在大三文鱼身上，从海面上一跃而起，身边是鱼群，比例 4:3

🖼️ 参考图

📏 比例

✍️ 风格

🎤

⬆️

固定模式组合提示词

内容+（光线特征、材质效果、艺术流派、风格……）

光源属性	光 质感	光 方向	光 色调	材质	艺术流派	插画风格	游戏风格	流行趋势
自然光	柔光	面光	冷光	欢趣色彩	宋代山水	水墨动漫	澎湃战场	年轻趣味
人工光	硬光	全侧光	暖光	迷幻光影	明代线描	剪纸画	狂热盛夏	自然之境
		逆光		鎏金光芒	文艺复兴	穆夏风	奇诡地狱	自在简行
		顶光		末世箔银	巴洛克	复古美式	暗黑哥特	豪华经典
		底光		坚硬岩铁	洛可可	莫里斯风格	夜幕降临	动感休闲
				梦幻薄纱	新古典主义	涂鸦风	活力星球	
				轻软棉绒	浪漫主义	莫比厄斯风格	煦日海风	
				原始朴真	印象派	色彩几何建筑	治愈之旅	
					立体主义	自由线条		
					超现实主义	简单趣味		
					抽象表现主义	水彩画		
						细腻花卉		
						暗系色调		

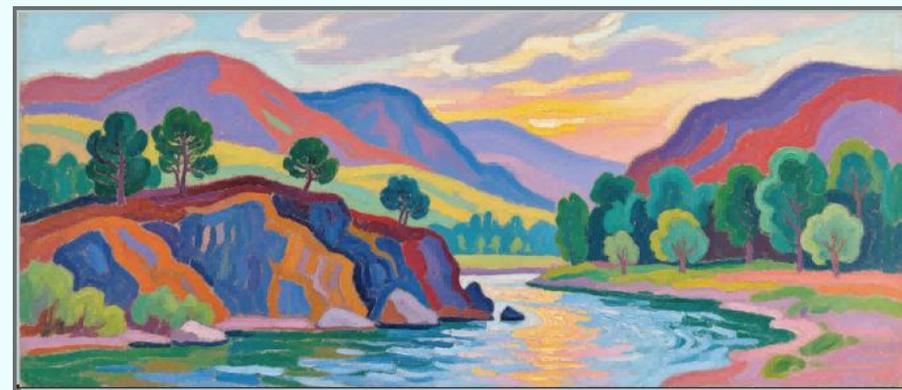
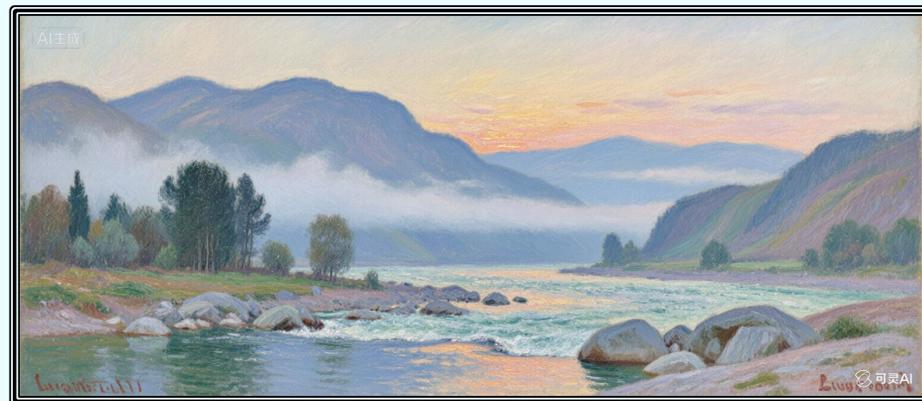
案例 风景画提示词对比

彩色摄影、风光、F32、慢门、哈苏大画幅相机



水墨画、中国风、单色、灰阶层次丰富、低饱和、极简、画面空白处占70%

油画、印象派、莫奈手法



丙烯画、Fauvism、Henri Matisse

水、林木、云雾、
山石、溪流、山
峦、霞光

AI优化提示词

第一步：把自己的想法写下来，形成初稿。

第二步：将初稿交给DeepSeek优化，生成图片提示词。

第三步：将图片提示词（包括参考图）交给“豆包”生成图片。

第四步：根据情况提出修改要求。

用DeepSeek优化提示词

我要让豆包生成一幅海报，请帮我优化提示词：制作一幅产品海报，以茶园坡地为背景，主体为冲泡在玻璃杯里的新鲜绿茶，要求绿色鲜明，春意盎然，题目为西湖龙井。



制作一幅西湖龙井茶产品海报，背景为杭州西湖龙井核心产区的梯田式茶园，展现连绵起伏的翠绿茶垄与远山薄雾，春光明媚，晨露微闪。主体为一只玻璃茶杯，杯中冲泡着新鲜西湖龙井茶，茶叶舒展如兰，汤色清亮碧绿，杯口热气袅袅。画面左侧点缀几片鲜嫩茶芽特写（两叶一芽形态），右侧以书法字体题写‘西湖龙井’主题标题。

把优化后的提示词交给豆包

... ☆ 智能编辑 区域重绘 扩图 擦除 变清晰 生成视频 下载原图 ×

制作一幅西湖龙井茶产品海报，背景为杭州西湖龙井核心产区的梯田式茶园，展现连绵起伏的翠绿茶垄与远山薄雾，春光明媚，晨露微闪。主体为一只玻璃茶杯，杯中冲泡着新鲜西湖龙井茶，茶叶舒展如兰，汤色清亮碧绿，杯口热气袅袅。画面左侧点缀几片鲜嫩茶芽特写（两叶一芽形态），右侧以书法字体题写“西湖龙井”主题标题。

接下来我将生成一幅西湖龙井茶产品海报。画面主体是一杯冲泡着西湖龙井的玻璃茶杯，旁边点缀着茶芽特写，右侧有书法字体题写的“西湖龙井”，背景是杭州西湖龙井核心产区的梯田式茶园。



🔍 🔄 ↗️ 分享 ... | 🏠 📄

图像生成 说说你的灵感... 🔍 模板

参考图 比例 风格 技能 🔍 ↑







从模仿到自创图片提示词（[模板修改示例](#)）

A city street bathed in the gentle glow of street lamps, with a beautiful girl walking in the rain. She's wearing an elegant raincoat, holding a bright umbrella, water droplets bouncing off. Her hair is slightly wet, and her eyes are full of contemplation. The reflections in the puddles and the tranquil scene around her create a mood of peace and beauty. Cinematic. Extremely realistic, masterpiece, professional photography

一条城市街道沐浴在路灯柔和的光芒中，一位美丽的女孩在雨中漫步。她身着优雅的雨衣，手持一把鲜艳的雨伞，雨滴从伞上溅落。她的头发微微湿润，双眸满是沉思。水坑中的倒影以及她周围宁静的场景营造出一种平和与美好的氛围。极具电影质感。极为逼真，堪称杰作，专业摄影水准。



A city street bathed in the gentle glow of street lamps, with a handsome young fellow walking in the rain. He's wearing a grey trench coat, holding a bright umbrella, water droplets bouncing off. His hair is slightly wet, and his eyes are full of contemplation. The reflections in the puddles and the tranquil scene around his create a mood of peace and firm. Cinematic. Extremely realistic, masterpiece, professional photography



AI辅助生成提示词后创作图片



AI辅助创作提示词示例

新疆椒麻鸡提示词生成

新疆椒麻鸡的做法如下:

食材

青花椒50克, 青尖椒15克, 葱白10克, 劲霸耐煮王鸡汁10克, 盐5克, 么麻子藤椒油30克, 麻不倒花椒油10克。

步骤

将撕好的鸡块与香菜段、辣椒片、圆葱丝拌在一起, 再点上芝麻油和花椒油 (也有将生花椒去籽, 与鲜葱叶、盐混合制成极细的葱椒蓉), 盛入碗内, 用热油泼一下, 加酱油、味精、芝麻油、鸡汤调成椒麻汁, 淋在鸡肉上, 吃起来鸡皮脆香、肉质筋道、越嚼越香。

特点

1、自制椒麻汁麻香味足。将青花椒、青尖椒、葱白剁成蓉, 加入劲霸耐煮王鸡汁、盐、么麻子藤椒油、麻不倒花椒油调和均匀。

2、选料准, 口感好。通常选用2—3年的老公鸡, 皮下脂肪多, 表皮黄亮且肉质紧实。

3、骨汤浸煮鲜味足。若用水煮鸡肉, 鸡肉中的一部分鲜味物质溶解到水中, 鸡肉本身的鲜味就会冲淡一些。骨头 (鸡骨架或猪棒骨) 与水按照1: 8的比例熬成骨头汤, 然后再用于煮鸡肉, 鲜香味更浓郁。

请参照以下结构化模版, 生成“椒麻鸡”这道新疆名菜的垂直结构提示词, 参考模版如下:
At the very top center of the composition, floating prominently above the ingredient layers, is a luxurious title label. The text reads “担担面 DAN DAN NOODLES” rendered in expressive, handwritten Chinese brush calligraphy (毛笔字) style. The lettering possesses a heavy, three-dimensional sculpted gold metal texture (金属质感) with a brushed finish, warm golden sheen, and realistic metallic reflections catching the dramatic studio lighting. It looks like forged gold brushstrokes floating in space.

Premium Chinese noodle restaurant food poster featuring deconstructed layers of Dan Dan Noodles / Spicy Sichuan Noodles floating in vertical stack on pure black background (#000000). Seven distinct layers from top to bottom (below the main gold title) with extra spacing before the final dish:

* Top layer: pile of bright red dried chili flakes and golden-brown Sichuan peppercorn powder

* Second layer: light yellow crushed peanuts and vibrant green chopped scallions scattered

DeepSeek



新疆椒麻鸡提示词生成

bowl and the top gold title share identical lighting, perspective angle, and photorealistic quality. Subtle steam effects, oil droplets floating around layers, with more particles in the empty transition space. Star sparkle effect in bottom right corner near the finished dish. Dark moody aesthetic, luxurious commercial food photography style, ultra-realistic, highly detailed, professional restaurant advertising quality, 9:16 vertical format.



At the very top center of the composition, floating prominently above the ingredient layers, is a luxurious title label. The text reads “椒麻鸡 JIAO MA CHICKEN” rendered in expressive, handwritten Chinese brush calligraphy (毛笔字) style. The lettering possesses a heavy, three-dimensional sculpted gold metal texture (金属质感) with a brushed finish, warm golden sheen, and realistic metallic reflections catching the dramatic studio lighting. It looks like forged gold brushstrokes floating in space.

Premium Chinese restaurant food poster featuring deconstructed layers of Xinjiang Jiao Ma Chicken (椒麻鸡) / Sichuan Pepper Numbing Chicken floating in vertical stack on pure black background (#000000). Eight distinct layers from top to bottom (below the main gold title) with extra spacing before the final dish:

- Top layer: A vibrant green pile of freshly chopped green Sichuan peppercorns and minced scallions (葱椒蓉), glistening with oil, with a few whole dried red chili peppers scattered for contrast
- Second layer: A drizzle of golden-brown, glossy Sichuan pepper oil (花椒油) and a shimmering stream of deep green藤椒油 (Zanthoxylum oil), appearing to pour down onto the layer below
- Third layer: Thinly sliced half-moons of white onion (圆葱丝) and vibrant green chili pepper slices (辣椒片), scattered loosely
- Fourth layer: Tear-shaped chunks of tender, off-white chicken meat with golden, crispy skin attached (撕好的鸡块), showing textured fibers and glistening with a light coating of oil



1. 输入“新菜”的菜谱, 让DeepSeek模仿“担担面”分解图的原始提示词, 生成“新菜名”的提示词。

2. 核对和检查“新菜名”提示词, 导入豆包, 生成新图片。

手绘草图交给AI



Prompt:

Transform this simple sketch into an epic, cinematic fantasy landscape. Just upload a drawing into Gemini and use this prompt to make it real (or in this case, unreal). Show us what you dream up in the replies.

豆包



提示词:

根据附件图片及手写提示，生成一幅奇幻风格的动画片场景图。

通义千问

